

Tahir Munir

Contact: 0300-0926733

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Manager SEO at LeadzSoft (Part Time) Remotely

Currently working as an SEO Manager, where I lead and manage the SEO team and oversee end-to-end SEO operations. My responsibilities include developing and executing long-term SEO strategies aligned with business objectives, managing on-page, off-page, and technical SEO activities, and conducting advanced keyword research and competitor analysis.

I collaborate closely with content creators and developers to ensure SEO best practices are implemented effectively across websites. I monitor performance using tools such as Google Analytics, Google Search Console, Ahrefs, and SEMrush, track key KPIs, and prepare detailed performance reports for management. I also stay up to date with Google algorithm updates and implement optimization or recovery strategies to maintain and improve organic visibility, traffic, and conversions.

Senior SEO Team Lead at Wisemarket 2022 - 2026

As a Senior SEO Team Lead at Wisemarket, I was responsible for leading and managing the SEO team and driving organic growth across multiple projects. I planned and executed comprehensive SEO strategies, including on-page, off-page, and technical SEO, aligned with business goals. My role involved advanced keyword research, competitor analysis, and content strategy planning to improve search visibility and conversions. I conducted technical SEO audits and worked closely with developers to resolve site performance, indexing, and Core Web Vitals issues. I monitored SEO performance using tools such as Google Analytics, Google Search Console, Ahrefs, and SEMrush, tracked KPIs, and prepared detailed reports for stakeholders. I also guided the team, reviewed their work, ensured best SEO practices, and stayed updated with Google algorithm changes to maintain and improve rankings.

Area of Expertise

- *SEO Content Writing*
- *On-Page SEO*
- *Off-Page SEO*
- *Technical SEO*
- *Local SEO*
- *SEO Audit*
- *Competitor Analysis*
- *Keyword Research*
- *SEO Performance Analysis*
- *Link Analysis and Toxic Removal*
- *Google Penalty Removal*
- *Google & SEO Tools*
- *Google Search Console*
- *Projects Reporting*

Certifications: Google Analytics, Web Analytics Certified, SEO Certified, Advance SEO Certified

UC DAVIS

Dec 28, 2022

Tahir Munir Khan

has successfully completed

Advanced Search Engine Optimization Strategies

an online non-credit course authorized by University of California, Davis and offered through Coursera

David Lloyd

David Lloyd
Senior Manager, Global Search Marketing
Adobe Systems

COURSE CERTIFICATE



Verify at:
<https://coursera.org/verify/V4C5Y3H5A6F>
Coursera has confirmed the identity of this individual and their participation in the course.

UNIVERSITY of VIRGINIA | **DARDEN SCHOOL of BUSINESS**

Feb 7, 2023

Tahir Munir Khan

has successfully completed

Business Growth Strategy

an online non-credit course authorized by University of Virginia and offered through Coursera

Michael Lerner | *Joel Harris*

Michael Lerner
Senior Associate Dean and Chief Strategy Officer
Darden School of Business
University of Virginia

Joel B. Harris
Edward J. Miller Research Chair in Business Administration
Darden School of Business
University of Virginia

COURSE CERTIFICATE



Verify at:
<https://coursera.org/verify/2YR0R355GGT>
Coursera has confirmed the identity of this individual and their participation in the course.

SEO Lead at Hashloops Technologies

April 2019 to 2022

- *SEO Team Management*
- *On-Page SEO*
- *Off-Page SEO.*
- *Technical SEO*
- *Website'saudit.*
- *Keyword'sresearch*
- *Client quires management*
- *Written content for websites blogs and content marketing team.*
- *Produced regular audits monthly performance and progress reports.*
- *Planned and conducted email marketing campaigns, and mentored trainee staff.*

SEO Executive at Alpolink UK Limited

April 2016 to April 2019

Managed Off-Page SEO, On-Page SEO, and content for company websites and blogs. Developed on-site body content, meta descriptions, and on-page titles in support of SEO strategies.

Completed daily, weekly, and monthly tracking reports for traffic and keyword performance. Managed digital marketing strategies to meet clients' goals and objectives. Planned, implemented and maintained successful SEO strategy.

Personal Qualities

- *Good oral, written and presentation skills.*
- *High tolerance of stress and enjoys responsibilities.*
- *Quick learner with good grasping ability.*
- *Action-oriented and result-focused.*
- *Lead and work as a team member in an organized way.*
- *Planning and great time management skill*

Education

- *BSIT(Hons)in 2015*
- *Associate Engineering (IT) in (2009) From PBTE Lahore.*
- *Matriculation with (Math,Bio,Phy,Che) in (2006) from BISE Bahawalpur.*

Personal Detail

<i>Father Name</i>	<i>Munir Ahmad khan</i>
<i>D.O.B</i>	<i>07-Dec-1988</i>
<i>Gender</i>	<i>Male</i>
<i>Marital status</i>	<i>Married</i>
<i>Religion</i>	<i>Islam</i>

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